

IMPORTANT NOTICE to Property Owners

YOUR PROPERTY is included in a proposed Western Pacific Beach Maintenance Assessment District (PB MAD)

The PB MAD will add a property tax assessment (annual fee) to all residential and business property owners located in these areas:

- From Chalcedony Street to the bay, between Cass and the ocean
- From Felspar to Thomas, between Cass and Gresham

Do You Know:

- Who is proposing this increase in property taxes and why?
- That the majority of properties being assessed are residential?
- What your assessment is going to be?
- That assessments can increase by 5% per year and go on and up indefinitely?
- If the PB MAD will provide any services in your neighborhood?
- Who will manage the fund and how much they will be paid?
- What proportion of the assessment will be from residential property owners and what proportion from business property owners?
- This is your last chance to give feedback before the PB MAD vote?

On June 10, 2008, the San Diego City Council will decide whether to put the PB MAD to a mail-in ballot for the affected property owners to vote on in June/July 2008.

VOTING: If it goes to ballot, votes are weighted by size of property (big properties have more votes.) It takes a simple majority of the weighted votes of the ballots returned to approve the PB MAD. Therefore, your vote is critical.

What You Can Do:

For more information and to express your comments or concerns:

- **Attend Public Forum**, Thursday, June 5, 6:30 pm, Discover Pacific Beach (1503 Garnet) and/or call Discover Pacific Beach at (858) 273-3303
- **Visit pacificbeachmad.blogspot.com for map, official report and details**
- Contact Luis Ojeda to find out your assessment (619-236-6475; lojeda@sandiego.gov)
- **Email comments to City:** hearings1@sandiego.gov, jerrysanders@sandiego.gov, kevinfaulconer@sandiego.gov, michaelaguirre@sandiego.gov